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ABSTRACT

A customer computer sends a customer ID to a server that sells, over a transmission network such as the Internet, stamps, business cards, or other products that indicate unique information. Based on the received customer ID, the server extracts customer information from a customer database. A preview image preparation portion of the server uses the extracted information to prepare a preview image of a stamp that the customer ordered in the past. The server transmits the preview image to the customer computer, which displays the preview image using a browser.